

American Government Unit 3

Unit and Time Frame	Standards	Evidence of Understanding	Assessment		Instructional Strategies
			Formative	Summative	
3					
	2. Political parties, interest groups and the media provide opportunities for civic involvement through various means.	identify civic issue/political party platform of issue/summarize media communication strategies to gain support for issue	review/discuss current issues advertised	Present critique of political ads	Study political ads with partner. Identify issue/political party/interest group/media/opinions
October-November					
	3. Issues can be analyzed through the critical use of information from public records, surveys, research data and policy positions of advocacy groups.	Prepare a collection of documents pertaining to a civic issue that contains examples from at least two distinct information types (e.g., public records, surveys, research data, policy positions of advocacy groups), explain how each source is relevant, describe the perspective or position of each source and evaluate the credibility of each source.	Study current public opinion polls	student project-study and summary of public opinion polls	Notes-sources of information/provide examples of each

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